

2030 Strategic Plan

Throughout the 2024-2025 academic year, the MTSU College of Education navigated a strategic planning process to produce a plan that reflects the evolving educational landscape and addresses the needs of its community.

Led by a strategic planning steering committee comprised of college representatives, faculty, and staff, feedback from the college community was gathered through surveys, interviews, focus groups, and listening sessions. This plan reflects those voices and the collaboration from our faculty, staff, students, alumni, donors, and external partners who dedicated their time and efforts to shaping a meaningful, shared vision for our future.

PRIORITY AREAS

This five-year strategic plan is organized around five core focus areas that represent cornerstones of the College of Education's mission and daily work.

Each area of focus includes a guiding goal statement, which articulates what the College seeks to achieve through intentional investment in that domain, as well as targeted strategies. Together, these strategies reflect a comprehensive and cohesive vision for the future of the College.



MISSION

The MTSU College of Education prepares students across multiple fields to be transformative leaders and Difference Makers in their communities.

VISION

We are a model of educational excellence, preparing students for lifelong learning and success in an evolving world while championing research, service, and community impact.

1. Deliver an Exemplary Student Experience

GOAL: Provide a responsive, consistent, and high-quality student experience that supports academic, personal, and professional growth and equips all students for lifelong career success and engagement with the College and the broader community.

PRIORITY AREAS:

- Strengthen Recruitment, Communication, and Connection
- Enhance Advising, Engagement, and Support Structures

2. Expand Career-Focused Learning

GOAL: Design and deliver responsive, forward-thinking curricula that reflect the constantly evolving needs of the workforce sectors that we serve.

PRIORITY AREAS:

- Align Curricula and Learning Opportunities to Industry Needs
- Encourage Flexible Career Pathways and Career Preparation

3. Advance Research Excellence and Impact

GOAL: Increase research productivity across the College by equipping faculty with the support, resources, and structures needed to engage in impactful scholarly activity.

PRIORITY AREAS:

- Strengthen Research Infrastructure and Support Services
- Expand Student Participation In Research

4. Elevate Impact Through Strategic Partnerships

GOAL: Engage intentionally with external stakeholders to increase the College's visibility and ensure partners receive timely, relevant, and meaningful information.

PRIORITY AREAS:

- Communicate With Intention to Highlight Impact
- Build and Sustain Strategic Relationships

5. Foster a Strong, Collaborative, and Connected College Culture

GOAL: Establish an internal culture that values wellness, supports professional growth, fosters collaboration, and maintains clear, consistent communication with all members of the college community.

PRIORITY AREAS:

- Standardize Internal Processes
- Strengthen Internal Communication and Transparency
- Promote Wellness and a Supportive Work Environment